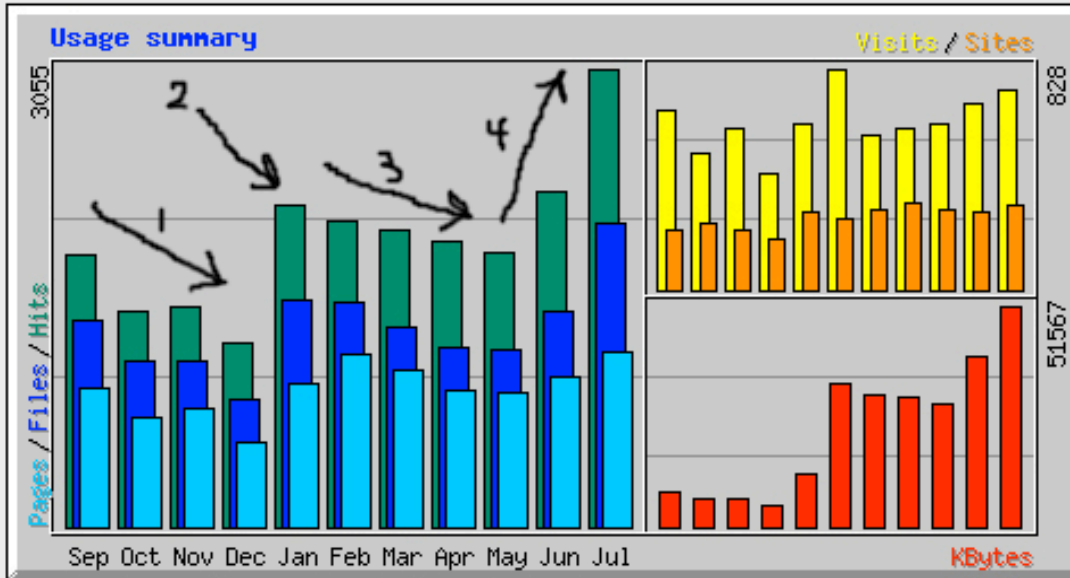


Stat Report shows how some S.E.O (Search Engine Optimization) by the Jay Williams Design Company Has Worked to Increase The Hits of One of Their Client's Websites.

## Usage Statistics



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
<a href="#">Jul 2008</a>	98	65	37	24	317	51567	749	1170	2031	3055
<a href="#">Jun 2008</a>	74	47	33	23	294	39613	696	994	1434	2237
<a href="#">May 2008</a>	58	38	28	20	298	28670	620	891	1182	1826
<a href="#">Apr 2008</a>	63	39	30	20	324	30100	602	912	1195	1911
<a href="#">Mar 2008</a>	63	43	33	18	299	30948	582	1053	1333	1975
<a href="#">Feb 2008</a>	70	51	39	28	262	33221	828	1148	1501	2035
<a href="#">Jan 2008</a>	69	48	31	19	291	12103	618	963	1512	2152
<a href="#">Dec 2007</a>	39	27	18	13	189	4946	433	567	844	1224
<a href="#">Nov 2007</a>	48	36	26	20	221	6488	601	792	1107	1468
<a href="#">Oct 2007</a>	46	35	23	16	247	6391	512	731	1113	1438
<a href="#">Sep 2007</a>	60	46	30	22	223	8405	673	921	1383	1820
<b>Totals</b>						<b>261762</b>	<b>7011</b>	<b>10301</b>	<b>14986</b>	<b>21590</b>

Notations of arrows above:

- Shows a slow decline of hits from Sept. to Dec..
- Jan. Shows when client had JWDC make updates, changes and added new office location info. *(Making occasional updates and changes helps ranking).*
- Jan. to April shows a slow decline. A period when nothing new had been added or updated.
- April, May June & July. SEO work by JWDC was completed in April. Then, with time, as indicated, a steady dramatic climb from the previous seven month average, before April, of 1,750 hits per month up to 3,055 hits per month.